

Key Skills:

Computer proficiency
Adobe Creative Suite
Illustrator
Photoshop
Premiere Pro
InDesign
Website layout skills
Strong communication skills
Leadership experience/abilities
Detail-Oriented Project Management
Willingness to explore opportunities

Education:

Bachelor of Arts in Digital Design Minor in Marketing

Waynesburg University
Waynesburg, PA

Current Cumulative GPA: 3.88
Expected Graduation Date: May 2024

References:

Jim DePriest

Multimedia Specialist

724-833-3665
jdepries@waynesburg.edu

Pat Bristor

Associate Dean of Students

724-852-3315
pbristor@waynesburg.edu

Ed Bizich

Junior Designer

724-771-8683
ebizich@chemistryagency.com



LEXIE VIGNA DESIGN

Lexie Vigna

Graphic Designer

lexiecvigna@gmail.com

724-882-1233

Leechburg, PA

lexievignadesign.com

Graphic designer with a keen eye for detail and a flair for visual storytelling. Reliable work ethic, leadership skills, and ability to work creatively and efficiently both with people and independently.



Experience:

Chemistry Advertising Agency Graphic Design Intern

- Developed and executed creative design concepts for various clients
- Collaborated with the creative department of the agency for both print and digital media
- Work included image editing, layout design, and creative concept execution

Waynesburg University Football Program: Director of Creative Media

- Content creator for football recruitment team
- Trusted to develop eye-catching and persuasive media to be sent out to thousands of potential students/players for the university

Waynesburg University Parent Newsletter Head Editor

- Started the first official newsletter to be sent to parents/guardians of students at Waynesburg University
- Responsible for design and layout of the newsletter on a monthly basis

Waynesburg University Media Services

- Responsible for facilitating a seamless event setup for university sanctioned events
- In charge of soundboard operation, cameras, and running and setting up cables for events

Waynesburg University Design Club President

- Coordinated meetings and assigned individual projects for club requested content
- In charge of facilitating engaging and educational material for students of all different skill sets/experience

Sprankle's Community Market Digital Media Designer/Assistant Event Coordinator

- Assisted event coordinator with various projects, including modeling shoots, fundraisers, small scale community events, and Sprankle's Octoberfest (2021-23)
- Various design projects for Octoberfest, including posters, social media content, festival map, advertising, etc
- Managed social media pages on the days of the event and provided consistent branded content to both share and promote the event

Freelancing for Various Companies

- Portage Inn
- Hill Farm Homes
- Randy's Fly Fishing
- LeNNy CoLLini Family Pak
- K & L Bridal